

EduTech Steering Committee
Doubletree Inn
November 2, 2011

Members Present:

Bruce Amey, Avon
Maria Ehresman, Williamson
Mike Glover, GV Educational Partnership
Tim Hayes, Geneseo
Bob Leiby, Manchester-Shortsville

Terry MacNabb, Waterloo
Jim McNeil, WFL BOCES
Dawn Mirand, Mt. Morris
Camille Sorenson, EduTech

Members Absent:

Greg Macaluso, GV Educational Partnership

Joe Marinelli, WFL BOCES

Guest:

Chris Saxby, EduTech

Jeff Ginsberg, EduTech

Camille Sorenson began the meeting by welcoming Dawn Mirand from Mt. Morris CSD to the committee and introducing Jeff Ginsberg and Chris Saxby.

EduTech-Year in Review: Camille Sorenson

We have not slowed down in our procurement of equipment for districts
Installed generator that will eliminate downtime due to power issues.
Improved security at our warehouse..
Email archiving now available as a service to our districts.
Installed a new Internet content filter that provides for enhanced local control.
Installed business continuity storage in the LeRoy EduTech office.
Initiated service, storing the Victor CSD' s backup storage facility.
Now have 10 districts on VMWare
Major wireless infrastructure projects in nine districts.
Completed Novell to Windows conversions in five districts.
Implemented in-district scanning for districts resulting in far less errors.
Processed 110,097 tests.
Medicaid training sessions.
Support investigations for Internet, email, and desktop requests.
Conduit from SED to our districts for new data to be collected.
Received \$1.4 million funds for our districts through E-Rate filing.
Now processing E-Rate for 19 Monroe 1 and 2 districts.
On-line student and professional development courses.

EduTech Tomorrow: Camille Sorenson

“By 2013, mobile phones will overtake PCs as the most common Web access device worldwide.”

“500,000 Android phones (devices) are activated daily worldwide. Along with the activation comes a Google Gmail account”

By 2012 Data revenue (in mobile access) will exceed voice revenue.

By 2014 there will be 6.7 billion mobile connections, a \$ trillion business.

Gartner Group

67% - Parents who would buy a mobile device for school if the school allowed it.

61% - Parents who liked the idea of online textbooks; only 21% favored online textbooks in 2008

71% - High School students who believe the best way to open, promote the use of technology in schools is to allow greater access to the digital content and resources that Internet firewalls and school filters block.

Speak Up 2010 Report

The RIC of tomorrow is going to be different than the RIC of today. We are facing uncertainty as you are.

Would support Android or IOS devices

WNY did a study with a couple of their districts regarding iPads. Found students were more engaged when working with iPads.

What does the support look like....The market is starting to grow in managing these devices in your districts. Look at the impact to the wireless network in your district. Filter – in district – do you want it at home?

Divided the responsibilities of researching these services through the 12 RICs.

At this point there are more questions than answers, but want you to know we are looking at all these things and welcome your input.

Bruce Amey asked if we are looking at electronic textbooks, how do you get that to the individual devices and how do you handle the inequity among students?

Maria Ehresman wondered if the industry planned to make the data plans less expensive.

Mike Glover stated that in going forward we will have to think context; some will be able to go with own devices, but others will not. We might have to have a hybrid plan.

Tim Hayes mentioned that Geneseo did this a couple years ago. Students can bring their own devices and can get on the network as a guest, but these are not educational tools.

Do we create for the usual or for the exceptions?

Bob Leiby asked how do we reduce the recurring cost with BOCES aid disappearing?

Maria asked if they can buy iPads through EduTech. Yes, at this point.

EduTech Managed Services

- Remove in-district infrastructure; Personnel and Network

Cloud Computing – Public, Private

- Centralized Servers

What the 12 RICs do yearly is an internet service bid. Pool internet capacity that we all use and send out to bid. Maybe someday instead of bidding internet service we start bidding for storage. This raises lots of questions and something we are looking at in various steps.

One way to save costs is to use our pool of people.

Phase effect of the Cloud is something that we, EduTech, are keeping an eye on and so are the 12 RICs

FREE?

Google Apps, Gmail: Microsoft 365, Live@EDU

Jeff Ginsberg mentioned that the RICs got together with NY Institute of Technology and brought in Google for training and how could they help us. How do we integrate into existing directories? How do we automate and move some of the data? Archiving?.

Google is pushing to get RICs involved in their support. They have 4 people within Google to support education worldwide. They are looking at RICs, local support to help them whenever possible. They treat everyone equal, except when they don't. If boss calls and says LA County is down, guess where they are going. Free isn't really free. If there is a problem, who takes care of it? This will take away from what district techs are doing.

Google Apps are not as flexible; will only support two generations of software. Support structure is very rigid. They are looking for more support and help. Archiving is not free. Everything is subject to change without notice.

Camille shared a draft of what the service could look like. Geneseo CSD recently went to Google and Tim Hayes shared that so far it has been smooth. Reason for the change was size and speed. To date, they have had zero down time

Jeff said we came away feeling there are a lot of positives and could be a win/win for everyone involved if handled correctly.

Dawn Mirand asked if we have explored what Apple has to offer.

This is a service we could assist you with. There are guidelines that we have to follow in order for aid to be allowed. Criteria is there has to be a service involved. We try very hard to wrap around a service to allow the aid to occur. Need to do your homework before you pull the trigger on what your email would look like. EduTech can assist you with that. Jeff is willing to have his team come out and talk with you.

Test Scoring is probably one of the areas that will change the most in moving forward. EduTech and the RICs could continue to have a role or it can go away. All depends on what the local districts do.

On-Line Assessments: Starting this past summer the RICs had a dialog with SED about how this would work.

What do students know (not what they don't know)

- device agnostic, browser based, administrative window (not everyone has to take ELA on Monday)

Test would have a question database. Can test what students know and not what they don't know.

Mike Glover asked what role do you see the RICs playing? Scanning will stay with the RICs, but have to handle the erasure analysis. Scanning is a short term business (bridge). Beyond the next couple of years we won't be scanning assessments. It is a plus if districts can get immediate results by doing on-line.

3-8 will move first and then regents. Started doing pilots with a few districts across the state for on-line.

Parconline.org will provide an overview.

The DS's have been stressing that there is a history in the SED where vendors have over promised and under delivered. Keep working the the RICs.

Whenever the regents are scheduled, SED works with EduTech on the answer sheets and CNY on the 3-8 answer sheets.

Districts can share scanning services, but will need to look at timeframe logistics.

Dawn asked if iPads can be used for PARCC. At this time, not sure.

We work diligently with our districts to insure that every one of your students' exams is counted. We make sure that every answer sheet you send us gets included.

What is our back up plan when the date will be time and date specific? *Bob Leiby just doesn't see them moving away from that. Feel we need a secondary game plan.*

If you have not updated your in-district network in the last five (5) years, you really need to consider upgrading in the next couple of years. In our region about 80-90% of our districts meet the specs/requirements.

A lot of these things impact the money; change in test scoring has impact on our revenue. Declining RWADAs have impact on our revenue.

Camille shared information regarding a shared data coordinator service. If you have any questions, contact Lisa Roberts. *Bob Leiby raised concern that we look at splitting the service out more than 50% shared. Look at shared service between three districts. Mike Glover asked that we look at offering the service in the first year between three same-size districts.*

2012-2013 Budget: Camille Sorenson

Camille reviewed the budget process and presented the first draft to the committee.

The proposed budget –

- Total Expenditure Budget \$ 12,844,076; change from prior year \$ 0.00 or a 0.00% change over last year's expenditure budget.
- With the exception of benefits, all account categories show reductions or no change.
- +0.0% pricing change in all EduTech Service areas; +3.75% increase in Shared Technical Staff service
- District Pricing calculated on installed base / services as of 11/1/11
- Have not increased our installation price as long as EduTech has been an organization

Bruce Amey made the comment that EduTech has done a good job at looking at FTE's when replacing staff. Jim McNeil gave kudos to Camille for looking at where staff needs to be for the future of EduTech. Bob Leiby encouraged EduTech to eliminate the \$7,000 increase. Camille will look at doing this.

Camille had staff look at the 12 most common items on the Federal bid. We are paying less in every case. The advantage is there are some items that are not on one of our bids and we can use the Federal bid. Two other RICs did the same analysis with the same conclusion.

Camille will bring executive summary for every GV districts for Bruce Amey to take to their next meeting. EduTech will send a letter out to WFL superintendents and Bruce will present to GV superintendents.

Next Meeting: December 13, 2011 RIT Inn and Conference Center