

PUBLIC INFORMATION PROGRAM

The Board of Education shall maintain a continuing public information program, in order to promote widespread understanding of the school program, and to gain the support and participation of the community in the school system.

In addition to encouraging members of the community to attend and participate in public Board of Education meetings, the Superintendent of Schools shall develop a program aimed at disseminating information about Board policies, procedures, actions and district educational programs to the public.

The Superintendent of Schools, or his/her designee, should coordinate the activities of district administrators to ensure their direct involvement in the public information program. Each school, through its faculty and staff, should participate not only in the dissemination of information to the public, but also in the planning of events and social programs aimed at getting the community involved in school district activities.

Administrators, faculty, and staff shall forward newsworthy items and announcements to the Superintendent of Schools, or his/her designee. Building and departmental newsletters, as well as that specific to grades, are encouraged.

Cross-Reference: 1900, Parental Involvement