



Keshequa Central Schools

Lucinda Miner, Superintendent
of Schools

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November 1, 2005

Re: ParentBroadcast: New School-to-Parent Notification Service

Dear Parents,

School-to-family communication is a priority for Keshequa Central School. We strive to keep families informed of all events and news that affect the safety and academic achievement of our students. To help us improve how we communicate with our families, I am pleased to announce our enrollment in a new notification service called ParentBroadcast.

With the convenience of ParentBroadcast, we can quickly contact all families – in a matter of minutes- with urgent and non-urgent news. We expect to use the service for school closings, delayed openings, and early dismissals due to bad weather. We will also contact you in case of a crisis at school, cancellations, rescheduled activities and to send general purpose reminders. Since we have unlimited use of the service, we can greatly improve how we share important school information with you.

KEEP THIS NUMBER HANDY

All announcements will be sent to each family's primary phone number on file at school. Families that wish to include additional phone numbers or email addresses for emergency announcements, may do so by calling the **ParentBroadcast Family Hotline at 1-800-510-5805**. For security reasons, **you must call from your Primary phone number** to manage your personal emergency contact list. If you choose not to add more Emergency contacts, urgent messages will go to your primary phone number only. If you miss a message, you can also call the hotline to listen to the most recent announcement.

Questions about ParentBroadcast

Please take a moment and review the ParentBroadcast Service Summary enclosed with this letter. We want all our families to take full advantage of the safety benefits and convenience this new service provides. **If for any reason, however, you choose not to participate and would like your primary phone number removed, please contact the school office by November 22, 2005. By declining, you will not receive ParentBroadcast announcements.**

Sincerely,

Lucinda Miner
Superintendent of Schools

THE MISSION OF THE KESHEQUA CENTRAL SCHOOL DISTRICT IS TO PROVIDE OPPORTUNITIES TO EMPOWER ALL STUDENTS TO BE COOPERATIVE, SELF-DIRECTED LIFELONG LEARNERS, PREPARED TO RESPONSIBLY MEET THE CHALLENGES OF THE TWENTY-FIRST CENTURY.